HYDRA®
BY PET SOCIETY

Do you know what is used in **your pet's bath?**



Now that we've managed to bring you to this clean, fragrant, and very glamorous universe, we wanted to talk a little about your fur baby's bath.

To begin with, let's introduce the product used in our grooming salon. **HYDRA Professional** is the leading brand in innovation, performance, and results for the hygiene and beauty of dogs and cats. The products are made with high-quality ingredients and balanced formulas approved by renowned veterinarians and groomers worldwide.



All products are analyzed (physicochemical and microbiological tests) and only after their approval, they are released for sale, guaranteeing their safety and quality.

HYDRA Professional offers a complete line of products that meet the needs of pet groomers and the most demanding pet owners.

Did you like it? Do you want to know more?

Access the QR code to learn about our factory and our products.



Did you know that to perform a **bath with excellence and safety, nine stages** should be followed?

Exactly! From the moment your furry baby enters the Grooming Salon, they are well taken care of. And to return home clean, some fundamental stages must be followed.

1 Cleaning of the face and muzzle to eliminate bad odors and crusts



Puppies, pets with many folds, and cats often have a characteristic and unpleasant odor in the facial region due to it being a moist area. To minimize those bad odors and clean safely without harming the skin, we use **HYDRA Eye & Face Cleaner** to remove secretions and crusts, leaving the area clean and odor-free.



2 Dental brushing

For this stage, we use **HYDRA Dental Paste**, as it has abrasive action and prevents the formation of bacterial plaque. Additionally, it helps reduce bad breath. It is fluoride-free and has a tutti-frutti flavor.



3 Ear cleaning

Many pets can develop yellowish secretion in their ears. To remove earwax and leave the ear canal clean, we use **HYDRA Ear Cleaner**, which contains essential oils of mint and chamomile to provide a refreshing sensation and relief.



4 Knot removal

Pets with medium to long fur require special care. We know that fur can get tangled due to wearing clothes, rolling on the ground, or even during playtime with pet owners and other pets. To prevent discomfort during brushing, we use **HYDRA Ultra Dematting and Finishing Spray**, which contains special ingredients that facilitate knot removal, reduce frizz, and leave the fur smooth and shiny.



5 Pre-wash shampoo bath

To eliminate dirt and unpleasant odors from the coat, we use **HYDRA Odor Neutralizing Shampoo** as a pre-wash shampoo.

6 Shampoo Bath



For the second phase of the bath, we use the appropriate **HYDRA Shampoo** for the type of the coat, which can be **Moisturizing Shampoo**, **Whitening Shampoo**, **Volumizing Shampoo**, or **Silky Smooth Shampoo**. Each type of shampoo enhances the characteristics of the coat and removes any remaining impurities.



7 Conditioner

The application of **HYDRA Conditioner** is one of the most important phases of our bath, as it not only seals the cuticle but also provides shine and prolongs the result of the bath, leaving the coat softer and healthier.

8 Drying

After finishing the bath, the pet is directed to the drying process. With a towel, the professional removes excess water from the coat, then uses a dryer to remove residual water and completes the drying process by using the dryer while brushing appropriately to ensure that the coat is completely dry.

9 Final touch

With the pet clean and dry, we apply accessories (bows and ties) and finish off with **HYDRA Forever Cologne.**





About us

Founded in 2004, **Pet Society** belongs to the **Beltech Group**, which has been present in the pharmaceutical and cosmetic markets since 1986, offering innovative, high-quality products with excellent results for both humans and pets.

Pet Society combines extensive knowledge in the areas of ingredients and formulations with the needs of the veterinary market, providing exclusivity, safety, and performance in its products, as well as introducing new concepts that benefit and help modernize the market.

Our factory is considered the most modern and technologically advanced in Latin America for animal hygiene and beauty products, complying with rigorous international standards of good manufacturing practices and environmental control. Pet Society exports products manufactured in Brazil to over **50 countries** and has a branch in Florida, USA. The company has a philosophy of developing, producing, and delivering innovation, technology, and excellent results for pet care worldwide.

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